

# **A Huge Contribution to the Industry's Commercial Activities**

## **by Bursa Agriculture and Livestock Fairs with 261,458 Visitors from 58 Countries**

**Smart-Farm Systems and State-of-the-Art Products Brought by Agricultural Mechanization Industry 4.0 Draw Attention in the Fairs**

**BURTARIM 2018**, *Bursa 16th International Agriculture, Seeds, Sapling and Milk Industry Fair* and **BURSA 11th INTERNATIONAL LIVESTOCK AND EQUIPMENT FAIR** where the latest trends in robust and sustainable agricultural applications are exhibited ended by drawing attention of the industry professionals.

Evaluating the fairs covering all processes of modern agriculture, İlhan Ersözölü, General Manager of TÜYAP Bursa Fairs Organization, Inc., said that "**Bursa Agriculture and Livestock Fairs** which exhibited all material aspects of agriculture and livestock industries on a **75,000 m<sup>2</sup>** area ended by drawing huge attention of the industry. The far-reaching organization having hosted **261,458** persons from **58** countries provided added value to the tractor and agricultural mechanization sales, country and region economy with its business volume formed in five days.

Fairs where tractors worth of up to TL 1.5 million were exhibited in open area while broad product groups from seeds to plant production, from livestock equipment to irrigation systems and agricultural mechanization to agricultural spraying methods were exhibited in closed area made the producers happy. Latest technologies were also exhibited with product launches by participant firms.

We wish to meet again in **Bursa Agriculture and Livestock Fairs** that we will organize for the **17th time** under the roof of **Tüyap Bursa** between **8-12 October 2019** next year."

**The Fair welcomed visitors from Mali and Tanzania for the first time; there was an increase of 11% in the number of participant foreign countries as compared to the previous year.**

An increase of 11% in the number of participant countries was achieved as compared to the last year, by hosting purchasing committees from a wide geography from Europe to Asia and from the Middle East to the Caucasus, including first visitors from Mali and Tanzania. Commercial partnerships were established between more than **1000** business people and participating firms from *Afghanistan, Germany, Azerbaijan, Bahrein, United Arab Emirates, Bosnia and Herzegovina, Bulgaria, Algeria, China, Ethiopia, Morocco, Palestine, France, Ghana, Georgia, Croatia, India, Netherlands, Iraq, Iran, Israel, Spain, Italy, Montenegro, Qatar, Kazakhstan, Kirgizstan, Kuwait, Turkish Republic of Northern Cyprus, Kosovo, Libya, Lebanon, Hungary, Macedonia, Malesia, Mali, Egypt, Moldova, Nigeria, Uzbekistan, Pakistan, Poland, Portugal, Romania, Russia, Serbia, Somali, Sudan, Saudi Arabia, Tanzania, Tunisia, Turkmenistan, Ukraine, Oman, Jordan, Yemen and Greece.*

Industry representatives who came to the Fairs with more than 1000 busses from 80 provinces along with individual local visitors raised interest of the agriculture and livestock industry to Bursa in five days.

TUYAP BURSA FAIRS AND ORGANIZATION INC.